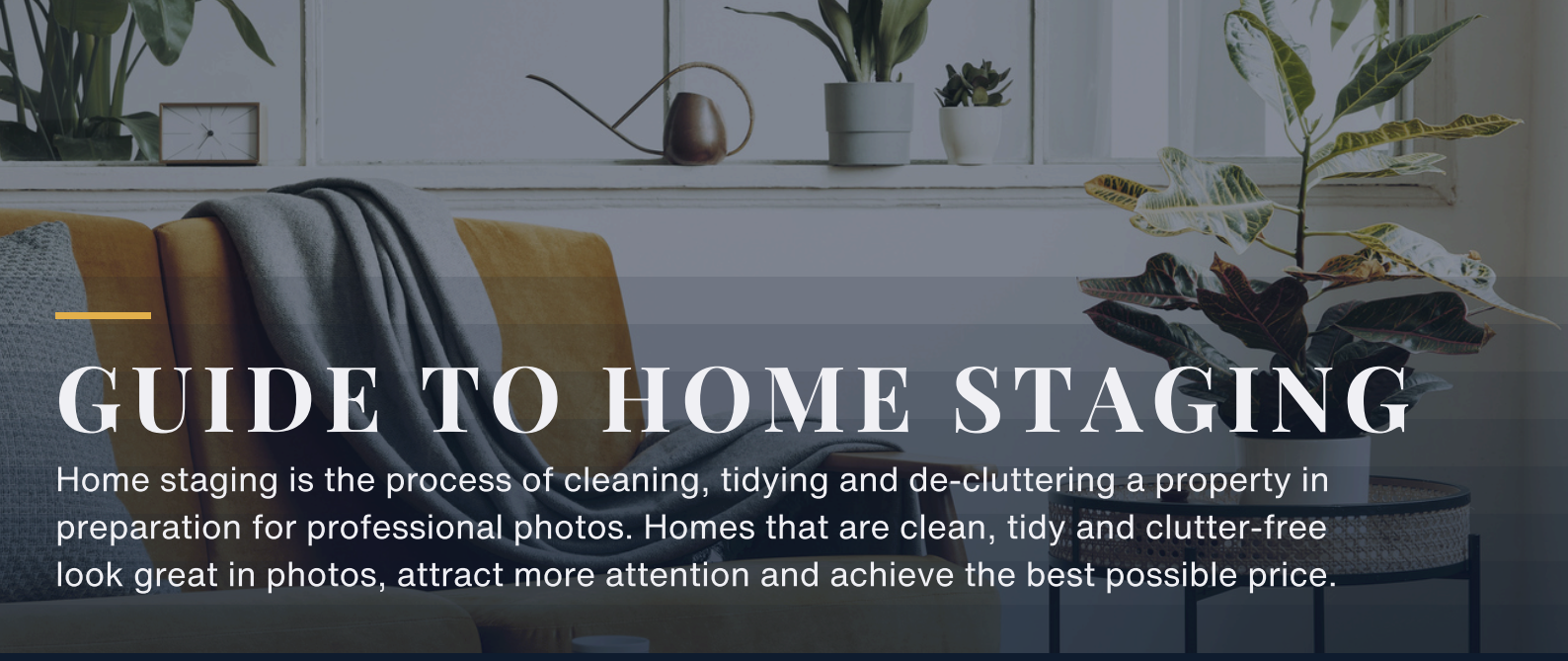


GUIDE TO HOME STAGING

Home staging is the process of cleaning, tidying and de-cluttering a property in preparation for professional photos. Homes that are clean, tidy and clutter-free look great in photos, attract more attention and achieve the best possible price.

EXTERIOR

- Move vehicles off the driveway
- Clear away clutter (bins, tools etc.)
- Remove dead plants and leaves
- Mow the lawn
- Clean doors, windows, the driveway, patio and garden furniture
- Close all doors and windows

KITCHEN

- Clear worktops and empty the sink
- Hide towels, cutlery, utensils and oven gloves
- Move bins, pet bowls and bedding out of sight
- Close all cupboards
- Remove all fridge magnets

LIVING & BEDROOMS

- Open curtains and blinds
- Make beds thoroughly
- Plump up cushions
- Clear clutter from under the bed
- Close all cupboards
- Turn the TV off
- Store remotes, magazines and kids' toys out of sight

BATHROOMS

- Leave toilet lids down
- Clear bottles from counter tops
- Pull back shower curtains
- Remove towels from rails and radiators
- Make sure toilet rolls and brushes are presentable

SEASONAL DECORATIONS

To avoid time-stamping your photos, please take down seasonal decorations (Christmas, Halloween, Easter, birthdays) before the shoot. If the photographer captures them, unfortunately they can't be removed during editing.

EMPTY PROPERTIES

Unfurnished or empty properties need the same staging as occupied homes. Please make sure the property is clean, tidy and clutter-free to achieve the best results.

VIDEO TOURS

If I'm filming a video tour of your property, there's no way to hide clutter from sight. Make the most of your storage space and follow the steps above.

YOUR PERSONAL DATA

All personal data must be removed from sight before the photographer's visit, so it isn't captured and displayed in your photos or video. Personal data includes (but is not limited to) photographs of friends and family, certificates, bills and letters. I cannot be held responsible for any personal data that has not been hidden from sight.

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020 8058 5093 | info@londonbespokeagent.co.uk

London Bespoke Agent
by Eugen Cotoranu